



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
Quezon City, Metro Manila



September 11, 2012

MEMORANDUM TO:

Asst. Schools Division Superintendents
Division/District Supervisors
Elementary/Secondary School Principals
Head Teachers and Teachers In-Charge

1. Attached herewith is a DepEd-NCR Advisory No. 115, s. 2012 in compliance with the DepEd Order No. 39, s. 2009 (this Advisory is issued for the information of DepEd Officials and Personnel) from Dr. Luz S. Almeda, CESO IV, Director IV, DepEd-NCR, Quezon City, re: **"2nd Philippine Conference on Research in CSR"**, for the information and guidance of all concerned.

2. Immediate and wide dissemination of this Memorandum is desired.

CORAZON C. RUBIO, CESO VI
Schools Division Superintendent

Incl.:

As stated



Republika ng Pilipinas
(Republic of the Philippines)

KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)

CITY PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)

Dang Misamis, Bago Bantay, Lungsod Quezon
(Misamis St., Bago Bantay, Quezon City)

Department of Education
National Capital Region
RECORDS SECTION

By: 
Date: SEP 04 2012

RECEIVED
SEP 05 2012
RECORDS SECTION

DepEd NCR ADVISORY No. 115, s. 2012

in compliance with the DepEd Order No. 39, s. 2012

this Advisory is issued for the information of DepEd Officials and personnel
August 22, 2012

2ND PHILIPPINE CONFERENCE ON RESEARCH IN CSR

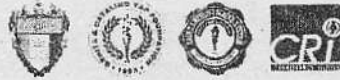
The CSR Research Institute and Benita & Catalino Yap Foundation are pleased to invite participants to the **2nd Philippine Conference on Research in CSR** on September 3, 2012, 8:00 a.m. – 5:00 p.m. at the UST Graduate School.

This year's conference is focus on finding out "The Current State of CSR and SR Research in Asia" through the speech to be given by Mr. Thomas Tomas, Executive Director of the Singapore CSR Compact and, of the ASEAN CSR Network. In addition, a local CSR Research Agenda, a sharing of Research Experiences, an introduction of Members of the CSR Research Network are planned.

For more information please contact **Ms. Sophia Tan**, Project Coordinator, CSR Research Institute Benita & Catalino Yap Foundation, at Sophia.tan@bcyfoundation.org pre-register at <http://bcyfoundation.org> or call us at 0917-835-4850.


LUZ S. ALMEDA, CESO IV
Director IV

F3/F12



August 10, 2012

Re: 2nd Philippine Conference on Research in CSR

Greetings!

We are pleased to invite you to the captioned Conference happening on September 3 of this year at the TARC building of the UST Graduate School of the University of Santo Tomas.

You are no doubt aware of the intense interest in Governance and CSR issues in most corporations and NGOs in the Philippines today. These issues affect various sectors, and the Education sector is no doubt familiar of such.

Last 1 September 2011, LCF, the AIM RVR CSR Center, DLSU, the Ateneo, the Fair Trade Movement, and others worked with us and the UST Graduate School, the Catholic Educational Association of the Philippines, the Philippine Association of Private Schools, Colleges and Universities, the Technical-Vocational Schools Association of the Philippines and, the Philippine Association of Colleges and Universities in making the 1st Philippine Conference on Research in CSR (featuring Dr. Wayne Visser of Cambridge University and Founder of the think-tank CSR International as main speaker). Other details may be found at <http://philippinecsrresearch.wordpress.com>.

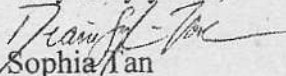
For this year's Conference, we have moved from the "CSR 101" approach last year to this year's focus on finding out "The Current State of CSR and CSR Research in Asia" through the speech to be given by Mr. Thomas Thomas, Executive Director of the Singapore CSR Compact and, of the ASEAN CSR Network. In addition, a local CSR Research Agenda, a sharing of Research Experiences, an introduction of Members of the CSR Research Network are planned.

Enclosed are the conference materials. You may contact us at sophia.tan@bcyfoundation.org, pre-register at <http://bcyfoundation.org> or call us at 0917 835 4850.

We look forward to your joining us.

Kind regards.

Very truly yours,


Sophia Tan

Project Coordinator

CSR Research Institute

Benita & Catalino Yap Foundation

The 2nd Philippine Conference on
Research in CSR

Supported By:

SGV & Co.

and

Catholic Educational Association of the Philippines

Philippine Association of Colleges and Universities

Philippine Association of Private Schools, Colleges, and Universities

Association of Christian Schools, Colleges, and Universities

Technical-Vocational School Associations of the Philippines

In Cooperation with

AIM RVR CSR Center



The CSR Research Institute

Presents


**The 2nd Philippine Conference on
Research in CSR**

A Conference-Workshop on CSR Research

A Project of the

 **Benita & Catalino Yap Foundation**

 **SACT College System**

 **UST Graduate School
and RCESSI**

In Partnership With

Management Association of the Philippines

September 3, 2012

8:00 am – 5:00 pm

Thomas Aquinas Research Center Auditorium

UST Graduate School

University of Santo Tomas

The 2nd Philippine Conference on Research in CSR

P R O G R A M

September 3, 2012
Thomas Aquinas Research Center Auditorium
University of Santo Tomas
8:30 am – 5:00 pm

8:00 am	Registration and Welcome		Open Forum and Discussions
8:30 am	Opening Ceremonies Invocation Abp. Paclano B. Aniceto, D.D. Archbishop of San Fernando Chairman, SACT Board of Regents Vice-Chair, BCYF Foundation	12:00 pm	Lunch with a performance staged by Dr. Raul Sunico President, Cultural Center of the Philippines Dean, UST Conservatory of Music
	Entrance of Colors and Philippine National Anthem UST	1:30 – 4:30 pm	Teaching CSR Dr. Alvin P. Ang, Ph. D. Professor, UST Graduate School Researcher, UST RCESSI
	Welcome Remarks Dr. Lilian Sison, Ph. D Dean, UST Graduate School Mr. Peter P. Laurel President, PACU President, LPU President, CEAP		Updates on CSR • CSR Research Network • The CSR Research Agenda and CDY Memorial Grants • Pilot Project at University of the East
9:00 – 12:00 nn	Conference Proper Introduction of Guest Speaker Arch. Felino A. Palafox Jr. Conference Chair Principal Architect, Palafox Associates		Panel of Reactors Prof. Francisco Roman Jr, DBA Executive Director, Aim RVR CSR Center Dr. Catherine Q. Castañeda, Ph. D Regional Director IV, CHED NCR
	Plenary Speech: A Situationer On CSR and Research in CSR in Asia Mr. Thomas Thomas Executive Director, Singapore Compact for Corporate Social Responsibility CEO, ASEAN CSR Network Ltd.		Moderator Dr. Arlen Ancheta Director, RCESSI
	Panel of Reactors Engr. Alex T. Escaño President, TEVSAPHIL President, Meralco Foundation Mr. David Balangue Past Chairman, SGV & Co. Commissioner, SEC		
10:30 – 12:00 nn	Social Entrepreneurship : An Option for Business and Education Ms. Pacita Juan President, Women's Business Council Chair, Philippine Coffee Board	5:00 pm	Open Forum and Discussions Closing Ceremonies Closing Remarks Mr. Jose Paulo Campos Chair, COCOPEA President, PAPSCU
	Panel of Reactors Mr. Eduardo V. Francisco President, Management Association of the Philippines President, BDO Capital and Investment, Inc. Mr. Jonathan Juan Moreno Managing Consultant; and Practice Leader, Corporate Governance Palladium Group Asia-Pacific		Exit of Colors UST

Mr. Antonio Yap
Chair, BCYF Board of Trustees
President, Saint Anthony College of Technology System
Master of Ceremonies

The 2nd Philippine Conference on Research in CSR

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The CDY Memorial Research Grants

These Research Grants – “Catalino D. Yap, Sr. Memorial Grants for Research in CSR” – are offered to Graduate School students and Professors, particularly from the members of the BCYF CSR Research Network, initially in the Philippines, who may either undertake research in areas listed by the SACT-UST CSR Research Panel, or suggest other CSR topics which may be of interest to academics and/or CSR practitioners.

The initial list of Research Areas was formulated in cooperation with UST, MAP, and the organizations who are working with BCYF-SACT-UST.

A Special Session on the Research Agenda will discuss the qualifications and procedures for the grants during the Conference.

BCYF Case Writing Awards

The BCYF-CSR Research Institute is also awarding Case Writing Grants to graduate school students and professors who will propose CSR case study topics to undertake or apply to conduct case studies through a matching exercise, the Case Matching Exchange (CMX), with members of the MAP.

This is being undertaken in partnership with the UST Research Cluster on Culture, Education, and Social Issues (RCCESI). The initial CMX may be part of the Conference.

CSR Research Network

The CSR Research Network is a Philippine network of universities and other institutions interested in the development of CSR research in the country initially by working with CRI-RCCESI in the BCYF “Case Writing Program.”

Initial members of the Network include: Adamson University, University of Perpetual Help System, University of Batangas, Ifugao State University, Liceo de Cagayan University, University of Santo Tomas and, the Sact College System.



The 2nd Philippine Conference on Research in CSR

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Background

Last September 1, we held a Conference entitled "The 1st Philippine Conference on Research in CSR." The focus was on highlighting the need for not just a best-practices approach to the study of CSR within companies but an academic and integrated research into the best and most effective theories and methods of CSR. It was supported by the Technical Vocational School Associations of the Philippines (TEVSAPHIL); the Philippine Association of Private Schools, Colleges, and Universities (PAPSCU); the Catholic Educational Association of the Philippines (CEAP); Philippine Association of Colleges and Universities (PACU) and sponsored by e-transcript.com.ph and Students in Free Enterprise (SIFE) Pilipinas with UBE Media as media partner.

The preparation of the conference included two (2) round tables, dated February 18, 2011 and March 18, 2011; both held at the Ortigas and Company Ltd. (OCLP) Boardroom. These RTDs presented an opportunity for various institutions both academic and corporate to share their experiences. Through this exchange, it became apparent that an event such as a Conference would be the best venue for the need for CSR research to be presented. In attendance were representatives from Adamson University (AdU), Ateneo de Manila University (ADMU), De La Salle University (DLSU), Asian Institute of Management (AIM), Management Association of the Philippines (MAP), League of Corporate Foundations (LCF), Advocate of Philippine Fair Trade Incorporated (APFTI), University of Asia and the Pacific (UA&P) and OCLP.

The formal launch was during the press conference on August 25, 2011, 9AM in Club Filipino.

The Conference concluded that there is a need for an annual activity to highlight research in CSR. Materials on the first conference may be found online at <http://philippinecsrresearch.wordpress.com>.

The Second Conference

The Second Conference is scheduled on September 3, 2012. It is once again a project of the BCYF-SACT College System in partnership with the UST Graduate School. This year, our primary partner is the Management Association of the Philippines. The main speaker is Mr. Thomas Thomas. He is currently the CEO of the ASEAN CSR Network Ltd., Executive Director at Singapore Compact for CSR and Honorary Professor in CSR at Nottingham University. Mr. Thomas will talk about the state of CSR and CSR Research in Asia, with examples from Singapore and other countries. The Conference is once again supported by TEVSAPHIL, PAPSCU, and the Association of Christian Schools, Colleges and Universities.

Conference Fee is Php 5,000 for corporate attendees (Php 4,000 for early registrants), Php 3,000 for IPs and NGOs (Php 2000 for early registrants), Php 2,000 for educators and and Php 1,000 for the students (Php 500 for early student registrants). Government registrants get a 50% discount, or only pay Php 2,500. Please go to <http://registercsr.bcyfoundation.org> for more details on registration.

